



~ Roundtable Focus Group 1 ~

Making sure NFV and SDN isn't such a distant dream

Location: Intercontinental Hotel, Kowloon, Hong Kong

Date/Time: Wednesday Jan 29, 9:30am to 10:30am

Co-chairs:

Jeff Schmitz, Chairman, CEF & CMO Spirent Communications

Nan Chen, President, MEF & Executive Chairman, CENX

The CloudEthernet Forum and MEF bring together Cloud stakeholders including leading Service Providers, datacenter operators and peers from a range of telecoms organisations to discuss, debate and share views regarding effective migration strategies towards virtualized networking.

NFV and SDN uptake has the potential to transform Telco reality with new freedoms, new flexibility, and new business models – just as dinosaurs evolved into flocks of birds. But it is a scary transition that demands enormous commitment.

What can be done to keep that vision in sight, while making the migration path less painful? Is NFV a step towards SDN? How soon can pioneers expect ROI in compensation for being the ones who make the mistakes while others watch and learn? We are asking for the big picture here: embracing technological innovation, open standards and new business models to ease the pain and accelerate the rewards.

Format:

Small focus group round-table discuss initial ideas with Carriers and other interested parties, as to what the CEF/MEF should consider doing to assist Carriers turn their NFV/SDN vision in to reality.

Note: Participation is limited to one speaker per company for each round-table



~ Roundtable Focus Group 2 ~

Addressing Five Fundamentals to Ensure the Cloud Future

Location: Intercontinental Hotel, Kowloon, Hong Kong
Date/Time: Wednesday Jan 29, 10:45am to 12:30pm

Co-chairs:

James Walker, President, CEF & VP Managed Network Services, Tata Communications
& Lane Patterson, CEF Board Member & Chief Network Architect, Equinix

The CloudEthernet Forum (CEF) brings together Cloud stakeholders including leading Cloud Service Providers, Datacenter Operators, Cloud solution providers and Enterprises to discuss and feed into a strategy that will help address and resolve some of the major challenges relating to the Cloud.

The CEF has identified five key fundamentals to be addressed under the acronym VASPA – Virtualization, Automation, Security, Programmability and Analytics, and welcomes the input and expertise of Enterprises and other Cloud stakeholders to address the specific concerns under these headings, with the aim of grasping this opportunity to help shape the future of a nascent \$200billion Cloud services market.

Also, as Enterprises look to migrate more applications to a virtualized Cloud environment does the industry require some form of conformance/certification program or standardized performance benchmarking model to assist Enterprises and Cloud Providers ascertain application performance characteristics as they prepare for migration?

The second part of this discussion will focus on security that is interwoven into each of the five fundamentals of CloudEthernet. Securing the Cloud grows critical as Cloud becomes the hub of our digital life and yet is the biggest perceived challenge to Cloud computing, with a Microsoft survey confirming that 64% of SMBs shared this concern.

The CEF believes that by encouraging open discussion and close collaboration between Enterprises and key Cloud stakeholders the forum is better informed and well placed to tackle and resolve these important industry issues.

Format:

Small focus group round-table with Enterprises and other Cloud Stakeholders to discuss and feed into a CEF strategy which will help address and resolve some of the major challenges relating to the Cloud.

Note: Participation is limited to one speaker per company for each round-table